



# Spend Less Time Monitoring Performance. And More Time Performing.

## Netuitive SI

Like many IT professionals, you have deployed monitoring agents to alert you when systems exceed established thresholds. Yet according to a recent study, 40% of your peers have actually turned off their performance monitors to stem the flood of false system alerts.

The problem is manual baselining and thresholding. Because it is humanly impossible to determine what's normal in a constantly changing environment, you cannot rely on static thresholds when system performance is on the line. Set thresholds too low, and the volume of alerts will be overwhelming. Set them too high, and alerts may be too few, too late or never sent – resulting in genuine performance problems when real alerts are missed.

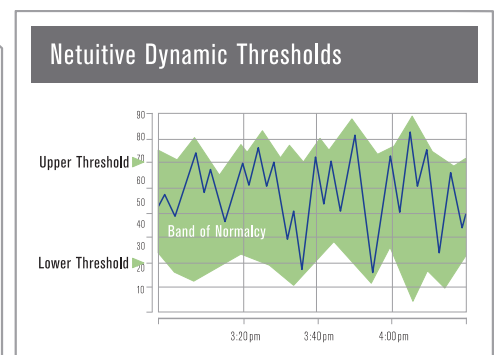
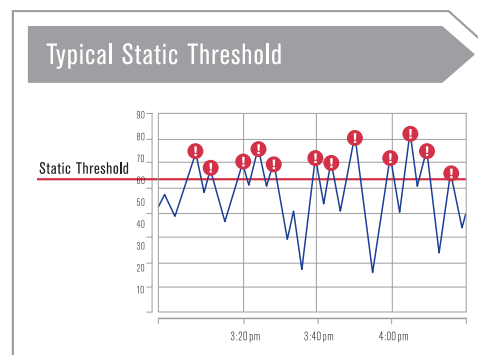
Either way, you don't immediately know which alerts are truly actionable. And the hours you spend responding to false alarms or manually resetting thresholds is time that could be better used.

### Automated Performance Management is Less Alarming.

Netuitive SI™ automates threshold administration – to significantly reduce operational costs, improve service levels and eliminate 99.5% of all false alerts. It self-learns your environment's changing operational characteristics – in real-time – to automatically generate Dynamic Thresholds reflecting each server's full range of normal behavior. Then whenever deviations outside the norm are detected or forecast, you receive actionable Trusted Alarms™ pinpointing the problems that need your attention. Your team resolves problems up to ten times faster, freeing up more time to get more done every day.

“ If it wasn't for Netuitive, we could literally spend all day chasing alerts and never do the work that furthers our business. ”

**Netuitive Customer : BlueCross  
BlueShield of Tennessee**



**Static thresholds (left)** can't account for a system's expected fluctuations. Set too low, they produce a flood of false alerts. Netuitive SI self-learns a system's full range of normal behavior to automatically generate **Dynamic Thresholds (right)** that assure you receive only system-verified Trusted Alarms.

# One Solution That Fulfills Both IT and Corporate Objectives.

▶ **Reduce operational costs and improve quality of service.**

Netuitive SI eliminates time-consuming manual tasks like setting thresholds, writing custom rules and scripts and chasing false alerts. With system-verified Trusted Alarms, you gain the confidence that you can deliver the level of service your enterprise needs.

▶ **Resolve problems up to ten times faster.**

Trusted Alarms provide the early warning that can prevent costly downtime. Tracking and trending information from multiple inputs, Netuitive SI knows how a server is likely to behave in the near future – and can forecast impending failures up to two hours in advance. Trusted Alarm messages prioritize performance issues and speed resolution with links that take you to in-depth diagnosis in just three clicks.

▶ **Leverage your existing systems monitoring investments.**

Netuitive SI integrates seamlessly with your existing performance monitor, requiring no new agents and only minimal hardware to deliver maximum value and capability from your current systems.

▶ **Gain system-wide visibility and insight with Netuitive Reports.**

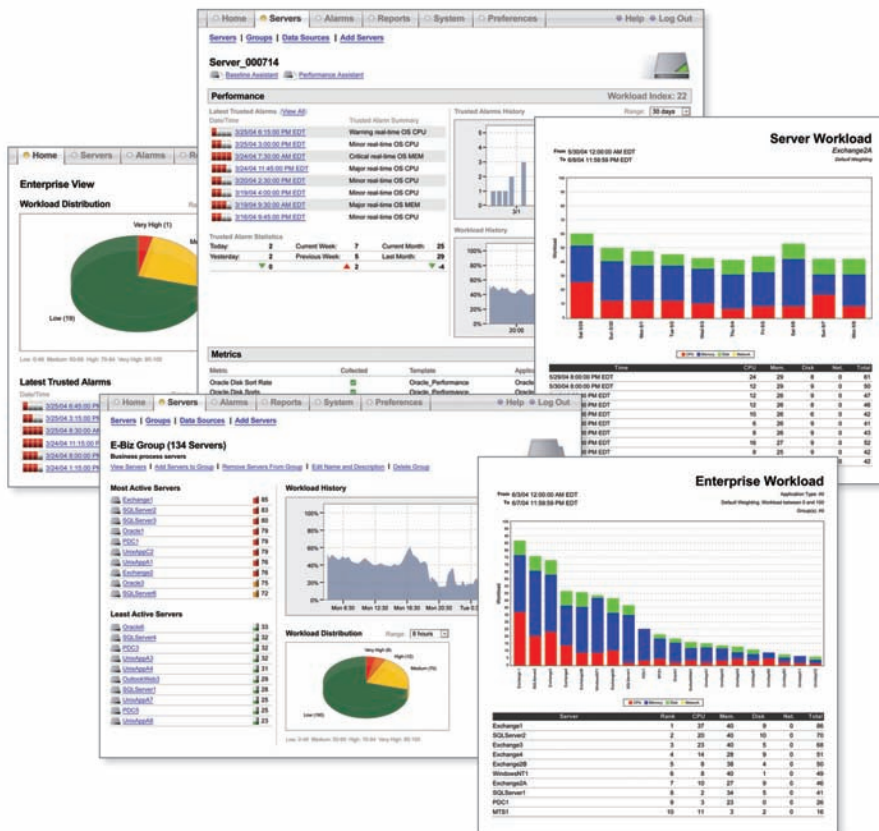
In a single graphical view, you can see the health and performance of servers, track thresholds, review alarms, analyze workload and identify underutilized capacity.

▶ **Establish the foundation for BSM.**

Before you can even consider business service management, you need performance monitoring you can trust, don't you? Netuitive SI sets the foundation for automated BSM.

▶ **See complete ROI in 2 months or less.**

With the time savings from automated threshold administration and reduction of alerts to a manageable flow of Trusted Alarms, you can re-allocate 50 percent or more of the staff dedicated to enterprise system monitoring. Industry analysts have confirmed customers' immediate performance improvements and incredibly rapid return on their Netuitive software investment.





# Trusted Alarms: System-Verified, Actionable Information.

IT departments overwhelmed by the hundreds or thousands of false alerts they receive each day will immediately appreciate the value of Netuitive Trusted Alarms: the industry's most accurate and reliable indicators of impending performance problems, slowdowns or failures.

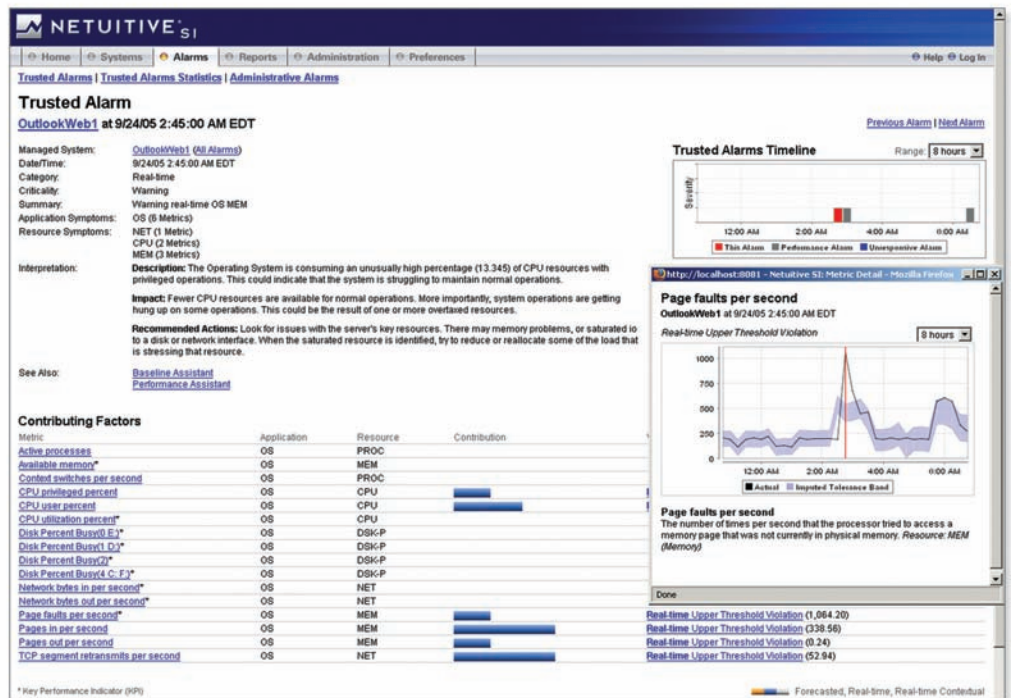
Trusted Alarms are only issued when conditions outside the normal range are identified or forecast by real-time analysis and correlation of dozens of changing variables. Arriving in your existing performance monitoring console, Trusted Alarm messages provide a composite analysis of system issues together with the specific factors that caused the Trusted Alarm to be generated. With plain-English descriptions and three-click drill-down to root-causes, Trusted Alarms help you diagnose and resolve problems up to ten times faster.

“With a payback of less than two months... Netuitive SI provides a virtually risk-free investment.”

Industry Analyst : Enterprise Management Association

“Netuitive saves our tech support team hours of work a day.”

Netuitive Customer : XM Satellite Radio



Netuitive Trusted Alarms are delivered to your existing monitoring console, provide a composite analysis of the problem's contributing factors, enable drill-down views of key performance indicators and offer corrective actions written in plain English.

Netuitive SI brings the power of real-time analysis to all leading systems performance monitors, including:



# Seize the Power of Real-Time Analysis.

## About Netuitive, Inc.

Netuitive helps IT organizations reduce operating costs and increase productivity by automating the most difficult, time-consuming and costly processes in managing systems performance and business services. Major companies and organizations such as Dow Jones, XM Satellite Radio, BlueCross BlueShield, Coca Cola Enterprises, ADP and the National Institutes of Health rely on Netuitive SI and Netuitive Service Analyzer software to increase the value of their existing performance management systems and assure the availability of business-critical applications.

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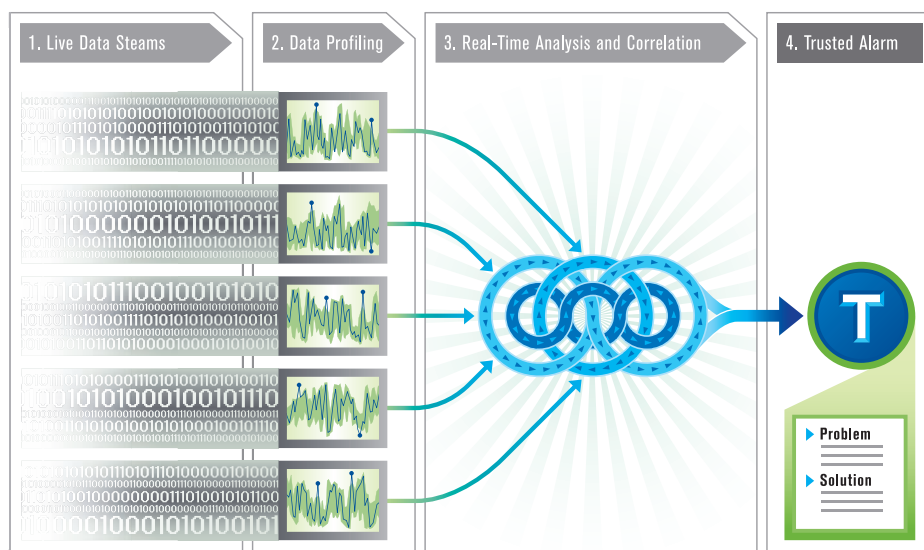
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Normal system behavior is a complex relationship of variables that constantly change with time. What's normal for Sunday evening, for example, is not at all the same as Monday morning. The amount of data to consider makes it humanly impossible to determine what's normal and to accurately estimate system baselines. Your manually-set static thresholds simply can't account for these interrelationships and constant change. Which is why you need Netuitive SI and the power of the Real-time Analysis Engine.



**Built on nine patented technologies and techniques resulting from over 20 years of academic and commercial research and development, the Real-Time Analysis Engine:**

1. Continuously analyzes and correlates thousands of simultaneous performance variables from dozens of enterprise sub-systems.
2. Builds an Adaptive Behavior Profile for each data stream, reflecting the unique and changing rhythms of each performance metric – by the hour, month and season.
3. Monitors the contextual relationships between each performance metric and applies real-time analysis and correlation to identify statistically significant anomalies.
4. Delivers an actionable Trusted Alarm whenever it detects or forecasts changes in service levels.

## Call for Better Performance.

Contact Netuitive today or visit [Netuitive.com](http://Netuitive.com) to learn how Netuitive SI can help make your performance monitoring a much less alarming experience.